

Contact

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Top Skills

Project Management
Search Engine Optimization (SEO)
Web Design

Certifications

Understanding Business
Bracketology Club: Using March
Madness to Learn Data Science
edX Verified Certificate for
Fundamentals of Digital Marketing
edX Verified Certificate for Verizon
Skill Forward Orientation Course

Jonathan Rose

Branded Web Design, Creative Graphic Design, and Compassionate
Digital Marketing
Oakwood, Georgia, United States

Summary

I'm a results-driven Digital Marketing Manager and AI power-user with 8+ years of cross-functional experience spanning omnichannel marketing, SEO/SEM, customer psychology, and creative content strategy. My mission? To build systems that perform smarter, scale faster, and convert higher—with empathy and ethics at the core.

I specialize in blending traditional digital marketing with the latest in AI automation and generative content, from using ChatGPT and Midjourney for brand storytelling to integrating BrightEdge, HubSpot, and Google Ads for full-funnel performance. At Ames Tools, I led campaigns that quadrupled conversions, slashed CPC by nearly 50%, and drove 335% more traffic via AI-augmented ad strategies.

Previously, I taught tech as a Certified Creative Educator at Apple, served as a Marketing Director in real estate, and built custom SEO content engines for small businesses. Whether improving UX, automating email sequences, or leading cross-functional campaign execution, I bring a unique mix of creativity, strategic rigor, and technical fluency.

AI Prompt Engineering | ChatGPT | Midjourney | BrightEdge
SEO/SEM Optimization | Google Ads | Meta Ads | Performance
Max
WordPress (Divi) | Canva | Adobe Suite | CRM/Email Automation
Data-Driven A/B Testing | Funnel Strategy | Lead Generation

Let's connect if you're looking for a marketer who can build scalable systems, craft compelling stories, and lead with curiosity and heart.

Experience

Rosecraft Designs
Business Owner

July 2025 - Present (1 month)
Oakwood, Georgia, United States

AMES Taping Tools
Digital Marketing Specialist
May 2024 - July 2025 (1 year 3 months)
Suwanee, Georgia, United States

Venmo
Purchase Support
November 2021 - May 2024 (2 years 7 months)
Georgia, United States

- Providing assistance and support to customers who are using the company's financial products or services.
- Answering questions, troubleshooting technical issues for customers who are experiencing problems with the app.
- Provides support through phone, email, and chat in a fast pace environment.
- Utilizing my strong understanding of the company's products and services, as well as the financial industry to educate customers.
- Deliver clear and effective communications, exercise empathy to address the needs and concerns of the customers.
- Tracking and documenting customer interactions, direct and escalate any concerns, bugs and feedbacks to the responsible teams.

Your Home Sold Guaranteed Realty
Marketing Director
May 2021 - November 2021 (7 months)
Remote

- Manage multiple social media profiles to deliver leads.
- Promoting advertisements across various social media platforms.
- Follow up with leads generated from social media ads.
- Attain customer appointment for consultative sell or purchase of a home •
Curating signage and content creation.

Reformation Productions - Marketing Consulting and Creative
Production Agency
Social Media Manager and Content Creative @reformationproductions
December 2020 - May 2021 (6 months)
Buford, Georgia, United States

- Social media account creation and management for numerous businesses. •
Copyright literacy and utilization.

- Graphic design for multimedia Use.
- Editing videos for networking and Marketing.
- Utilize scheduling software to achieve appointed posting goals.

Apple

3 years 8 months

Creative

April 2018 - December 2020 (2 years 9 months)

Buford GA

- Provided hands-on, customer-focused, in depth education for devices and software.
- Assist business clients to create engaging marketing campaigns and informational presentations utilizing Apple applications and softwares.
- Train multiple clients on various devices in a small class setting.
- Adjust teaching skill to match customer's learning style and maximize understanding.
- Assist internal and external customers in reaching their goals through mentorship and training with empathy and enthusiasm.
- Enrich and change the customers' life, encourage them to explore endless possibilities with their new devices.

Specialist

May 2017 - April 2018 (1 year)

Buford, Georgia, United States

Highly skilled at uncovering customers' needs, following through with enlightening solutions. advising, selling, and setting up their new products. maintaining visual merchandising or assisting team members. stay on top of news about products and initiatives, ready to apply learning in customer interactions.

Southeastern Expeditions

Raft Guide

March 2009 - September 2015 (6 years 7 months)

Clayton, Ga

Take our guest safely down the wild and scenic Chattooga River while having as much fun as humanly possible.

Education

University of Georgia - Franklin College of Arts and Sciences

Psychology · (May 2007 - August 2009)

University of Georgia - Franklin College of Arts and Sciences
Bachelor's degree, Psychology · (2007 - 2009)

Gainesville State College
Associate's degree, Psychology · (2004 - 2007)